

# Trusted Advisor in the journey from idea to results

Marg Advisory Services is a boutique management consulting and services firm which helps leaders make sound business decisions and implement them in a sustainable manner. It intends to cater any company, cross-sector, that has requirements stretching from sales and marketing, investment advice, new market entry, strategic planning, cost reduction, technical and digital transformation, leadership alignment, organization transformation, operational excellence or even act as a trusted sounding board for a new venture.

## Our Key Services

Strategy and Operations

Technology and Digital Transformation

Digital Marketing and Media

Communications and Change Management

Technology and Leadership Training

Sustainable Development

## Industries We Serve

- BFSI, Infrastructure, Retail, Media, Education, Healthcare, Telecom and ENU.

## Our Projects

- Project 1: Streamlining the marketing goals and standards
- Project 2: Creating brand identity for women wellness product
- Project 3: Reconnecting with Purpose and Values for SCEH
- Project 4: Strategic roadmap for Healthcare Innovation
- Project 5: Technical project management for AiDash making critical infrastructure industries climate-resilient and sustainable with satellites and AI.

## More about the Company:



2019



Number of Employees: 40



Base Location: Bhubaneswar



Location Applied For: Bhubaneswar

## Our Clients:

- AiDash
- Dr. Shroff's Charity Eye Hospital
- Proact Management Consulting
- Enaura
- Goru
- MKF Super Specialty Clinic
- CGU
- IIM Sambalpur
- ABC Talkies
- Cerevision

## Why Choose US?

We have an expertise in working for boosting sales, marketing and business growth for our clients and have an extensive experience in the Healthcare domain.